



**VOLUNTEER  
TO SERVE.org**  
L O C A L L Y   I S   G L O B A L L Y

## Sample Press Release for Organizations Participating in Volunteer To Serve

*Below is a sample press release for an organization participating in the Volunteer To Serve call to action. Feel free to use or adapt this to meet your needs. There are several places for you to plug in information about your organization and its efforts this summer or year-round. We encourage you to link to [volunteertoserve.org/](http://volunteertoserve.org/) to learn more, post your volunteer opportunities, and share your service stories. If you have questions about reaching out to the media, please contact Volunteer To Serve at [contact@volunteertoserve.org](mailto:contact@volunteertoserve.org). Thank you!*

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FOR IMMEDIATE RELEASE  
DATE:

CONTACT:  
PHONE & EMAIL:

### **(Your Organization) Joins Volunteer To Serve's Call To Action**

(Your City and State) – The *(organization name)* is taking part in Volunteer To Serve, an effort launched to engage more groups and individuals in serving their communities.

*(Organization Name)* will be *(describe your local activity here - for example say you are recruiting volunteers, or hosting an upcoming volunteer project)* as part of the summer service call to action, which Volunteer To Serve announced in a video message today *(or last week, etc)*.

“In these tough economic times, we need volunteers more than ever,” said (Organization Executive Director or Board member). “(Organization name) is facing increasing demands for services, and volunteers can help us fill this growing need. We are pleased to join this effort and Volunteer To Serve for making this call to service.”

Volunteer To Serve runs year-round and improves lives and strengthens communities through volunteering and service.

Volunteer To Serve focuses on five key areas where everyone can have a real impact in their community: education, health, energy and the environment; community renewal, and safety and security.

To make it easy for individuals to get involved, be sure to visit [volunteertoserve.org/](http://volunteertoserve.org/), a website that allows visitors to type in their zip code to find local volunteer opportunities, recruit volunteers by posting their organization's projects, or get ideas for creating their own projects with friends, families, and neighbors. *(If your organizations volunteer opportunities are listed on volunteertoserve.org, mention that here)*

“Everyone has something to give, and summer is a great time to get involved,” said (Executive Director or Board member). By serving this summer, we hope more (state or city residents) will make an ongoing commitment to volunteering throughout the year.

*(Boilerplate about Your Organization)*

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